37 East Shore Drive Exeter, RI 02822 401-340-8188

Town of East Greenwich 111 Pierce Street P.O. Box 111 East Greenwich, RI 02188 March 16, 2019

# Planning Board,

My name is Peter Huber and me and my family are petitioning the planning board to draft a NEW use (Distillery/Micro Distillery) for the town of East Greenwich. At this time, we are fully funded through personal investment as well as through the SBA and Webster bank. We have been working on these plans to build and operate a micro distillery in RI for almost 2 years. Our original plan was to build in the town of West Greenwich however due to delay in the building we had to seek a new location. We were very fortunate to find a NEW location that is set to be developed over the next few months at 1485 South County Trail, East Greenwich in unit #302 next to Line Sider Brewing company. However, we were unaware that the town did not currently have a distillery use and was advised earlier this week when initiating contact with the EG sewer department to get a conversation started to ensure that we are all on the same page on what is needed and or required. We are committed to be a great partner and addition to the town and state and look forward to being the first distillery in East Greenwich as well as Kent County.

We have pulled together the following documents in triplicate to help better explain our mission, our plans and commitment to the community.

- Completed Petition to amend the zoning ordinance
- Copy of our prior approval from the Town of West Greenwich Planning and Zoning boards
- Copy of our Executive summary from our Business plan
- Copy of our current Federal TTB Distiller permit # DSP-RI-20006
- The approved plan (Town of West Greenwich, Federal TTB) for our Distillery, Tasting Room and general use area
  - Note the original space was 2,400 sq./ft (40' x 60') and the new location will be 3,000 sq./ft (50' x 60') and the orientation will shift from front to back to side to side while keeping the overall look and feel
- Copy of our planned distilling and recycling processes.
  - o All Grains, yeast and stillage will all be recycled and given to local farmer for feed for their pigs and cows
  - Water for cooling will be re-used either cleaning or to charge the next batch. We will also be hold additional water vs just releasing down the drain.

We look forward to working with the town and becoming another success story of local business in East Greenwich and the state of Rhode Island.

We are available should you have any question or require additional details.

Sincerely,

Peter A Huber

Founder/Head Distiller

RECEIVED ME 1970:3

PLANNING DELAKTMENT













# TOWN OF EAST GREENWICH

PETITION TO AMEND THE ZONING ORDINANCE (Please Print)



Planning Department

111 Pierce Street
P.O. Box 111
East Greenwich, RI 02188

(401) 886-8645 www.castgreenwichri.com/planning

Description of Property		
Map: 71Plat: Lot:		
Street Address: 1485 South County Trail & RT		
Present Zoning District(s):		
Proposed Zoning District(s):		
Reason for Requested Change: Carrently No Zoning For a Micro Dstillery		
Detailed Description of Proposed Use (include separate site plan): Migro Distillery of Grain and Come to produce. Man shine Gan valety and Exalphon.		
Applicant Information		
l —		
Name: Peter A Huber Penne Lake Spirits, LLC		
Address: 37 EAST SHOLE DR. EXETER RIS 02822		
Name: Peter A Huber PENAR Lake Spirits LLC Address: 37 EAST SHORE DR. EXETER RI 02822 Phone: 401 - 1540 - 16180 p. 13-mail: Phytoer @ Procene Lake Spirits Com Signature: Lake Tuber Date: 3/16/19		
Address: 37 EAST SHOPE DR. EXETER RIS 02822  Phone: 401 - 1540 - 16180 g 13-mail: Phylorical Procene Lake Spirits Com  Signature: Date: 3/16/19		
Address: 37 EAST Schole Dr. Exeter RT 02822  Phone: 401 - 1340 - 1860   13-15ail: Photoer @ Pocknet ake Spirits Com  Signature: Date: 3/16/19  Owner Information (if different than Applicant)		
Address: 37 EAST SHOPE DR. EXETER RI 02822  Phone: 401 - 1540 - 16180 g 13 mail: Phyloser @ Pocknel ake Spirits Com  Signature: Date: 3/16/19  Owner Information (if different than Applicant)  Name: 1485 Holdwas LLC (John A Rocchio)		
Address: 37 EAST SHOPE DR. EXETER RI 02822  Phone: 401 - 1540 - 16180 g 13 mail: Phyloser @ Pocknel ake Spirits Com  Signature: Date: 3/16/19  Owner Information (if different than Applicant)  Name: 1485 Holdwas LLC (John A Rocchio)		
Address: 37 EAST SHOPE DR. EXETER RT 02822  Phone: 401 - 1540 - 16180 A 15-mail: Photoer @ Procene Lake Spirits Com  Signature: Date: 3/16/19  Owner Information (if different than Applicant)  Name: 1485 Holdings LLC (John A Rocchio)  Address: 20 Lark Todastrial Perkistry, Smithfield RT 02828		

Bk: 537 Ps: 117

Town of West Greenwich

MAILING ADDRESS
280 VICTORY HIGHWAY
WEST GREENWICH
RHODE ISLAND 02817-2113

INCORPÓRATED 174

TEL: 401-392-3800

FAX: 401-392-3805

RECEIVED FOR RECORD Aug 14,2018 10:35A West Greenwich, R.I. ERIN LIESE TOWN CLERK

# ZONING BOARD DECISION

Petition of Boone Lake Spirits, LLC (Peter Huber): 785 Nooseneck Hill Road. Plat 12, Lot 22. Applying for a Special Use Permit under Zoning Ordinance of the Town of West Greenwich Article I, Section 7, Subsection C2. Proposed use of a micro distillery in a Highway Business Zone.

The West Greenwich Zoning Board of Review at a hearing held on July 31, 2018 voted (Jones, Aye, Breene, Aye, Stewart, Aye, Rathbun, Aye, Fish, Aye) to GRANT Conditional Approval of your request for a Special Use Permit under Article I, Section 7, Subsection (C)(2). The Zoning Board incorporates the Decision from the Planning Board dated June 20, 2018, attached hereto, in addition to the following Conditions:

- 1. The hours of operation pertaining to the public tasting room shall be limited to Wednesday through Saturday 1 p.m. 8 p.m. and Sunday 1 p.m. 6 p.m.
- 2. Manufacturing hours shall be limited to Monday through Saturday 8 a.m. 8 p.m. with the exception of equipment breakdown emergencies.
- 3. Production shall be limited to 12,000 gallons per year.
- 4. The previous site plan approval "Proposed Nooseneck Business Center" is recorded in the Land Evidence Records in Book 526 on Pages 163 and 164, December 22, 2017. The proposed micro-distillery will be located in a rear portion of an approved 9,600 square foot one-story commercial building. The required parking for the micro-distillery will be along the rear (west) section of the previously approved site plan. The conditions and findings of the previous site plan approval remain in effect.
- 5. All signage must meet current Zoning sign requirements.

A TRUE CERTIFIED COPY

WEST GREENWICH, RI TOWN CLERK

# Bk: 537 Pg: 118

Furthermore, based upon the evidence and record submitted at the hearing, the Board finds that the Applicant has demonstrated to the satisfaction of the Zoning Board by presenting competent legal evidence that the proposed use:

a. will be compatible with the neighboring uses and will not adversely affect the surrounding neighbors' use and enjoyment of their property;

b. will be environmentally compatible with neighboring properties and the protection of property values;

- c. will be compatible with the orderly growth and development of the Town of West Greenwich, and will not be environmentally detrimental therewith;
- d. that the best practices and procedures to minimize the possibility of any adverse effects on neighboring property, the Town of West Greenwich, and the environment have been considered and will be employed, including but not limited to; considerations of soil erosion, water supply protection, septic disposal, wetland protection, traffic limitation, safety and circulation; and
- e. will not result in or create conditions that will be detrimental to the public health, safety, morals, and general welfare of the community; and

f. that the purposes of the Zoning Ordinance, and as set forth in the West Greenwich Comprehensive Plan, shall be served by said special use permit.

Very truly yours,

Kenneth D. Jones, Chairman

West Greenwich Zoning Board of Review

KDJ: kjb

cc:

Building/Zoning Inspector

Town Planner

Tax Assessor

Land Evidence Records (recorded)

# JUNE 20, 2018

TEL: 401-392-3800 FAX: 401-392-3805



MAILING ADDRESS
280 VICTORY HIGHWAY
WEST GREENWICH
RHODE ISLAND 02817-2113

June 20, 2018

**PETER HUBER** 

37 East Shore Drive

Exeter, RI 02822

Re: PROPOSED MICRO-DISTILLERY; 785 Nooseneck Hill Road; AP 12, Lot 22

"Nooseneck Business Center"; Owner: KAW Realty LLC (Kurt Wilcox)

Dear Mr. Huber,

At their regular meeting on June 18, 2018 the Planning Board voted (5-0) to approve the following:

MOTION to approve the Development Plan Review for a proposed Micro-Distillery in a rear portion of an approved 9,600 square foot, one story commercial building. The site information now indicates the required parking for this proposed use will be along the rear (west) section of the previously approved site plan.

The Motion is based on the following:

-The proposed use is to be conducted within a building / site previously approved by the Board.

-The previous site plan approval – "Proposed Nooseneck Business Center" is recorded in the Town Clerk Land Evidence Records in Book 526 on Pages 163 and 164, December 22, 2017. The Conditions and Findings being applicable to this approval herein.

Any person or party aggrieved by this Decision has the right to appeal to the Board of Appeals (Zoning Board), within twenty (20) days of the Posting, June 20, 2018.

Sincerely,

David E. Provonsil, Town Planner

Cc: KAW Realty, LLC; Town Clerk

Zoning Board of Review; Building Official



### II. Aventyr Spirits - Executive Summary

Aventyr Spirits Distillery will be a Hand-crafted distillery of small batch spirits that will produced from locally sourced material wherever possible. All products will be themed and produced with our high-quality copper-pot and whiskey still for the outdoor/adventure seeking consumer.

Our primary goal is to become a locally based leader in the rapidly growing trend of craft distilled spirits. At this time there are not a lot of competitive craft distillers existing in the RI market and this presents an opportunity for Aventyr Spirits to enter the market. Bill Owens of American Distiller states "that there are over 10 craft distilleries opening in the US every year", however RI only has 3 active and 3 in process, they are Thomas Tew rum, Sons of Liberty Whiskey and beer and White dog. Based on our planned product offering we will not be competing with them and will position our brands very carefully within this growing market. To ensure total customer satisfaction, we will stay true to the craft ideas and support all our efforts with impeccable service. Our marketing programs will directly reflect the quality and outdoor life and Live Adventurously image of our brand. Our initial plans are to produce three main product lines, focusing on a locally themed Clear shine, mixed clear shine products all distilled from corn using a copper pot still. Hand-crafted Gins made with quality infused botanicals. Finally, we will initiate a distiller select barrel aged Bourbon within the first 18 to 24 months. These products will be sold in uniquely designed 5th sized containers of 750ml; a 375 ML version will be made available if requested. The immediate channels for distribution will include our tasting room, local bars/clubs and eventually beverage distributors in RI, CT and MA with expansion plans into ME, NH, VT and NY. We will capitalize sales and marketing by tying into the local tourist and adventure locations throughout New England including ski resorts, Hiking, Biking, climbing, skydiving, white water rafting, sport fishing, sailing, scuba diving, etc...

Quality will be Aventyr Spirits #1 priority: From the selection of the finest locally growing corn and grains to the freshness of the fruits and spices that we use for infusing flavor. The suppliers that we chose to conduct business with will mirror Aventyr Spirits in their dedication to providing Hand-crafted quality products. This along with our superior quality stills will allow us to promote the image of quality and redefine the definition of an Hand-crafted spirit. Image and consumer satisfaction are everything to Aventyr Spirits Company...

To prosper in this market there is need for Aventyr Spirits to be flexible and responsive to satisfy customers by providing them with what they want, when they want it and before the competition. From product concept to delivered goods we intend to ensure that every product exceeds our consumer's needs and expectations. We intend to implement a market penetration strategy that

will ensure that we are well known and respected in our respective industry. We will ensure that our products' prices take into consideration people's budgets and that these people appreciate the product and know that it exists, including where to find it. However, these prices will also take into consideration the cost of production and distribution to ensure that we remain viable and operational. An initial goal of 40-45% gross margin would be the initial target with distilling process improvements possibly allowing for an increase in margins from the second year and beyond.

Marketing effort will convey the sense of quality and a "Live Adventurously" in every picture, bottle, label, promotion, and publication. Our promotional strategy will involve integrating, digital and traditional advertising, events, personal selling, public relations and direct marketing. Our target market(s) and consumers will primarily constitute the adventure seeking consumer who appreciate sharing their memories over a drink using quality premium spirits with friends and family. The adventure segment will constitute those who actively participate in a variety of adventure sports and the outdoor life style. Our primary focus will be to make Aventyr Spirits products the recommended, hand crafted liquors of homes, local establishment and campfires throughout the New England market. Aventyr Spirits will pride itself on its production ability, hand-crafted quality and reputation, as well as its adaptability to meet the markets wants and needs. It is important to recognize that we do not believe that our tangible resources alone will make us a viable competitor but more so our intangibles, such as our ability to relate and market to our target consumers, our modern management style, corporate culture, and commitment to cutting edge products and production procedures. These elements will differentiate us from our competitors and contribute towards the development of a sustainable competitive advantage.

Our initial plans do not call for employees, however as we grow and employees are required our compensation will include health care, generous profit sharing, plus a minimum of three weeks' vacation so we can all enjoy the great outdoors. As an equal opportunity employer, we respect the diversity and human rights of our people, and strive to achieve optimal productivity, while realizing each employee's full potential. Rewards will be given out to outstanding individuals and groups to instill a sense of fun and promote our high standards. By encouraging all employees close to our customers to think tactically about what Aventyr Spirits service offerings should be, and by having enthusiastic, capable and empowered people interacting with our customers. We will build the competitive advantage of being able to meet our customers' needs better than anyone else.













DEPARTMENT OF THE TREASURY - ALCOHOL AND TOBACCO TAX AND TRADE BUREAU	1. PERMIT NUMBER	
	RI-S-20006	
BASIC PERMIT	2. DATE OF PERMIT	
(Under Federal Alcohol Administration Act)	10/17/2018	
5. NAME AND ADDRESS OF PERMITTEE (Number and street, city or town, State and Zip Code)	3. REGISTRY NUMBER (if applicable)	
BOONE LAKE SPIRITS, LLC	DSP-RI-20006	
DBA: BOONE LAKE SPIRITS, LLC	4. DATE OF APPLICATION 08/27/2018	
785 NOOSENECK HILL RD UNIT 7 & 8		
WEST GREENWICH, RI 02817	70.774	
	3ACCO TAR AL	
	AND BOOK OF THE PROPERTY OF TH	
6. TRADE NAMES AUTHORIZED BY THIS PERMIT (Trade name approval does not constitute		
approval as a brand name for labeling purposes. If needed, list on reverse or use continuation sheet.)	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	
7. PERMIT GRANTED FOR (ONE TYPE OF OPERATION ONLY)		
	a at the chore address in the hunings of	
Pursuant to the application of the date indicated in item 4, you are authorized and permitted to engage		
a. X Distilled Spirits - X distiller X rectifier (processor) X warehouseman and/or X warehouseman and bottler and while so engaged, to sell, offer or deliver for sale, contract to sell or ship, in interstate or foreign commerce, the distilled spirits so distilled or rectified, or warehoused and bottled, or the wines so rectified,		
b. Wine - producer and blender blender and while so engaged, to sell, offer or deliver for sale, contract to sell or ship, in interstate or foreign commerce, the wine so produced or blended,		
<ul> <li>c. Importer - importing into the United States the following alcoholic beverages:         while so engaged, to sell, offer to deliver for sale, contract to sell or ship, in interstate or foreign commerce, the alcoholic beverages so imported,</li> </ul>		
d. Wholesaler – Purchasing for resale at wholesale the following alcoholic beverages:		
while so engaged, to receive or to sell, offer or deliver for sale, contract to sell or ship, in interstate or foreign commerce, the alcoholic beverages so Purchased.		
This Permit is conditioned upon your compliance with the Federal Alcohol Administration Act; the Twenty-first Amendment and laws relating to its enforcement; all other Federal laws relating to distilled spirits, wine, and malt beverages, including taxes with respect to them; the Federal Water Pollution Control Act; and, all applicable regulations made pursuant to law which are now, or may hereafter be, in force.		
This basic permit is effective from the date shown above and will remain in force until suspended, revoked, annulled, voluntarily surrendered, or automatically terminated.		
THIS PERMIT WILL AUTOMATICALLY TERMINATE THIRTY DAYS AFTER ANY CHANGE IN PR	ROPRIETORSHIP OR CONTROL OF THE	
BUSINESS, unless an application for a new basic permit is made by the transferee or permittee wit a new basic permit is timely filed, the outstanding basic permit will continue in effect until the applic Alcohol and Tobacco Tax and Trade Bureau.		
	LARGE MANAGEMENT OF ADDRESS OF THE	
THIS PERMIT IS NOT TRANSFERABLE. ANY CHANGE IN THE TRADE NAME, CORPORATE N BUSINESS COVERED BY THIS PERMIT, OR ANY CHANGE IN STOCK OWNERSHIP (MORE TI NATIONAL REVENUE CENTER OR PUERTO RICO FIELD OFFICE WITHOUT DELAY.		
THIS IS AN ORIGINAL PERMIT	AMENDED PERMIT	
REASON FOR AMENDMENT	DATE OF AMENDMENT	
SIGNATURE AND TITLE OF AUTHORIZED TTB OFFICIAL		
FOR JOHN J. MANFREDA, ADMINISTRATOR		
TTB F 5170.2 (1/2005)		

# **AUTHORIZED TRADE NAMES**

\*Used for Contract Bottling or Packaging/Branding Purposes

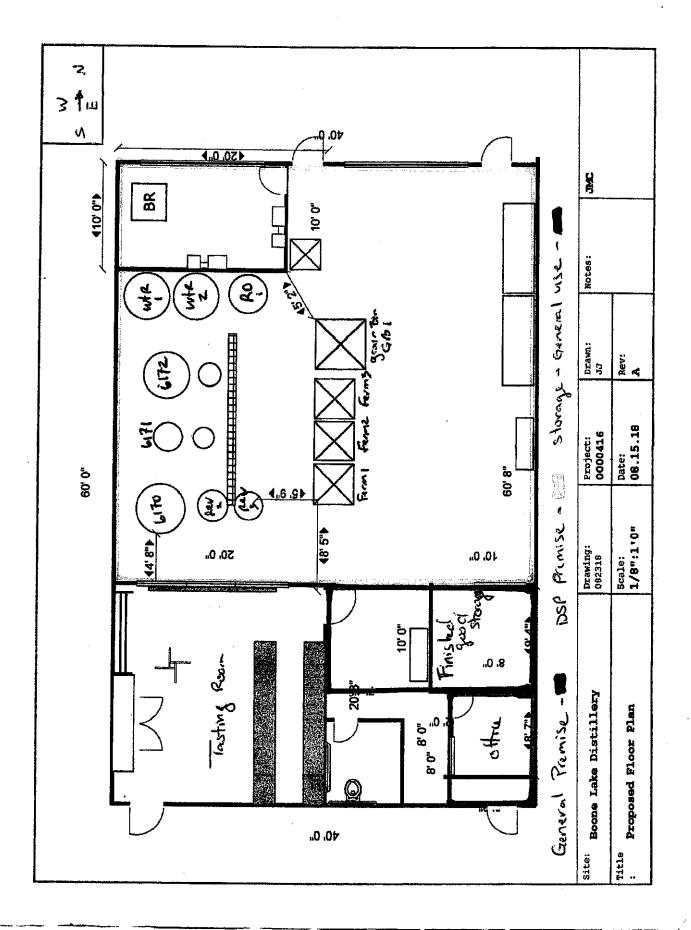
PERMIT NUMBER: RI-S-20006

REGISTRY NUMBER: DSP-RI-20006

**TYPE** 

**TRADE NAME** 

**REASON FOR AMENDMENT** 





# Aventyr Spirits Company brewing, distilling and recycling planned process.

### **Brewing process**

- We will be using locally sourced grains (Corn, Rye, Malted barley) to produce our distillers' beer for our Shine,
   Mixed shines and Bourbons.
- With our 400-Gallon mash tun/stripping still we will blend our grains with water and bring to a boil with our low-pressure steam boiler to create sugar water (Wort) which will then be cooled to temperature. Yeast will then be added to initiate fermentation.
  - We will be using water for both the boil as well as all cooling processes.
  - o Cooling water will be recycled back into a holding tank where it will later be utilized for cleaning as well as charging the next brew with pre-heated water which also helps save on heating costs.
- All grains remain with the beers through fermentation, which will take approximately 2 to 4 days.

### **Distilling process**

- We will take the finished beers with the grains and put them in our stripping still where we will strip off the alcohol leaving behind a slurry of highly nutritious feed that will all be given to local Pig and Cow farmers.
  - o NOTE virtually all alcohol is removed, so we will not be creating drunk animals.
- Again, we will be utilizing the captured cooling water to recycle for cleaning as well charging the next beer boil.
- All other stripped spirits will be stored in a sealed stainless steel spirits safes until we have collected enough for a Spirit (Rectifying) run.

# Spirit (Rectifying) distillation process

- It takes 3 stripping runs to charge our 150-gallon Spirit still. The spirit runs will be the final process of producing our finished spirits of Shine, Bourbon and Gin.
- For our Gins will utilize our 50-gallon Gin still were we will be re-distilling and vapor infuse with our hand selected botanicals creating a variety of flavorful gins.

# Mixing, finishing and bottling

- With our finished spirits they will either be proofed down to retail % alcohol 42% (84 proof), 44.5% (89 proof) or 51% (102Proof) for our clear shine, Gins, vodkas.
- We will also be blending our clear shine to make products like Apple Pie Shine, Oak Rested Shine, etc...
- For our Bourbon, they will be barreled into either 30-gallon or 53-gallon New American Charred Oak barrels and aged 1 to 4 years prior to being bottled.











